

# WoodCream

#### Protecting the natural beauty of wood

Outdoors, it's vital to treat wooden surfaces with the right product. After all, you want the wood to look good for a long time. Rubio<sup>®</sup> WoodCream is based on hydrophobic technology especially developed for maximum wood protection. Its unique and active self-cleaning formula intensely nourishes the wood, preserves the breathable structure, and makes it water-repellent. The beauty of it all: the wax cream comes in a wide range of colors and brushes smoothly. A joy to work with and a feast for the eyes!

# **Compare the differences**

# DuroGrit

Base:	Emulsified oil	Wax-based cream
Technology:	FibreGrit technology	Nourishing cream technology
Opacity:	Semi-transparent	Opaque color look
Warming effect:	Gives wood a slightly warmer look	No wood warming effect
Applies to:	Vertical and horizontal wood	Vertical wood only
Layers:	Monocoat: colors and protects in one layer	Colors and protects in one or more layers
Application:	Easy to apply with a brush	Easy to apply with a brush
Surface prep:	Apply to raw wood	Apply to raw wood or over existing finish with minor preparation

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### **WAX-BASED CREAM**

WoodCream's creamy formula ensures effortless application and prolonged contact with the wood, allowing optimal absorption without obscuring its natural texture. It can be applied in a single layer for a subtle effect or two layers for greater opacity. Additionally, its distinctive composition guarantees minimal usage.

# **NOURISHING**

WoodCream not only colors and protects the wood, but also nourishes it. The cream penetrates deep into the wood and ensures that the surface remains vapor permeable. The cream doesn't contain fillers and doesn't form a sealing layer on the wood as other paint products and lacquers do. WoodCream will not flake off and therefore guarantees a much longer lifespan of the wood.

## BREATHABLE

Wood must be able to breathe to maintain its beauty. Our hydrophobic cream ensures that the wood pores remain open and moisture regulation is retained. As a result, water is repelled, and air and trapped water vapor can still pass through. The natural look & feel of the wood is also preserved.

### WATER-REPELLENT

The capillary force of the wood fibers, the force that attracts water, is converted into a water-repellent force because of the hydrophobic character of WoodCream. This results in a long-lasting water-beading effect on the wood, which gives the wood a very durable protection against extreme weather conditions.

#### SELF-CLEANING

The water-beading effect provides protection against water, and at the same time creates a self-cleaning effect. Water droplets slide off the wood, removing dirt particles from the surface. The water-repellent and self-cleaning effect reduces the risk of micro-organism growth (algae, molds, fungi) and prevents frost damage.



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# **EXTERIOR**

# WoodCream

Muylle Facon was founded in 1906 as a manufacturer of high-quality putty and is now an important producer of waterproof products, coatings and sealers, impermeable and impervious to water, and other specialties for buildings. It's first range of wood treatment products was launched in 1962: Teintécire: Waterbased colorstain with warm colors, which provides a nice gloss and antique look. **Ciraneuf:** Liquid or solid beeswax, turpentine based. Boizaneuf: Paint remover The close collaboration between the laboratory, the sales-team and the applicators has resulted in the development of the unique Rubio® Monocoat range.

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#### www.rubiomonocoatusa.com





# **RUBIO<sup>®</sup> MONOCOAT EXTERIOR**

**GREEN TECHNOLOGY, APPROVED BY NATURE!** 

# DuroGrit

#### Tomorrow's UV protection for your outdoors

DuroGrit is a sustainable, wood-based and watersoluble oil that colors and protects all exterior wood in 1 single layer. The FibreGrit Technology, where added wood fibers give the oil its unique structure, provides the perfect combination of a penetrating and breathable monocoat system.

Thanks to this technology, the product not only has incredible and long-lasting UV protection compared to other exterior wood finishing products, but it's also extremely durable and wear resistant.





#### **PATENTED FIBREGRIT TECHNOLOGY**

Experience the future of wood finishing with DuroGrit's patented FibreGrit Technology. This cutting-edge innovation incorporates cellulose wood fibers, creating the most durable protection for your wood. It's ecological and 0% VOC, ensuring it's both safe for the environment and the user.

#### 1 **PROVEN 1-LAYER TECHNOLOGY**

DuroGrit's innovative formula offers deep wood penetration and optimal moisture regulation, providing superior protection. Not only does eliminating the need for pretreatments and multiple layers save you time and money, but it also reduces packaging and transport



waste.

#### **TOMORROW'S UV RESISTANCE**

Next generation technology offers next-generation benefits. FiberGrit technology allows for an increased amount of UV blockers, offering advanced protection and shielding exterior wood against greying. Ensure your wood projects retain the natural beauty with minimal maintenance.



#### **TOUGH MECHANICAL PROTECTION**

DuroGrit ensures your wood is water and dirt repellent. Its unique formulation with open pores prevents cracking and peeling, offering a longer-lasting finish with less maintenance and less worry.

#### FOR ALL EXTERIOR WOOD

DuroGrit is the all-in-one exterior wood coating solution for all wood types and all project types. Suitable for a variety of projects, such as decking, furniture, fencing and siding and a variety of wood species, such as pine, teak, and cedar. Ideal for both home and commercial spaces, it offers a palette of natural and earthy tones, enhancing the beauty of your wood projects with ease and efficiency.

# Color Chart - 14 colors



DISCLAIMER: For technical reasons these color/wood type combinations are not recommended. Our recommendation for a natural look.



- > Grassland Beige is the natural look for pine, douglas & teak. Rocky Umber is the natural look for thermo pine & cumaru. Foxy Brown is the natural look for ipé.
- Colors shown are for reference and are not binding.
- > The pigment present in the various DuroGrit colors helps protect the wood from greying.
- \* PLEASE NOTE: Although DuroGrit offers state-of-the-art UV protection, the result still depends on the chosen color and wood type. As a rule of thumb, the darker the color, the better the durability. Some wood types, especially thermally modified wood, are extremely sensitive to color change due to exposure to UV light. For these wood types we recommend using a dark color.
- We advise to use the white and pastel colors on softwood only.
- > To determine the desired color, always do a small test first with one of our samples on identically sanded and prepared wood.



# Colors with **Quality**

For the color range of the DuroGrit we focused to life. This is possible thanks to three major facon a natural look for your wood. We devel- tors. First of all, we use pigments for the natural oped long-lasting natural colors that look per- colors chosen specifically to get the best look possible. Secondly, the structure of oil in water fect on various wood species. Of course, a few eye-catching colors could not be missing from gives a real depth to the colors. Last but not least, the unique FibreGrit Technology allows the the range either. colors to be both transparent and to be highly What's unique about the DuroGrit colors is the performing in terms of UV resistance. combination of the natural look with the ex-Since our DuroGrit is such an ecological prodtreme UV resistance. Typically, wood oils that ofuct, the names of the colors were all inspired fer such UV protection give the wood an opaque

and plastic-like look, which often peels off with time on a lot of wood types. Usually, this type of strong UV resistance also requires two layers, while the DuroGrit is sufficient in just one layer.

The intense colors really bring the treated wood

# Tomorrow's UV resistance

We don't just say our UV resistance is superior to the market, we also prove it. The wood samples below are results of extensive QUV tests in our laboratory according to the norm EN 927-6. A QUV test is an accelerated weathering tester and rapidly simulates the damage caused by sunlight, rain and dew. This way, in just a matter of weeks, we can reproduce what the damage would be in several years of outdoor exposure.



against an alternative product using a two-layer system.



The color **Grassland Beige** on pine tested for UV protection after 5 The color **Grassland Beige** on teak tested for UV protection after 5

can see, we selected similar colors to our own to show wood protection. the result as faithfully as possible. We then put the The results clearly show that the DuroGrit colors are boards into the QUV machine, simulating the results better preserved than those of the alternative product. after 5 years of exterior exposure.

by nature. Our natural colors reminded us of the prairies and the Great Plains and our vibrant colors call to mind salt lakes all over the world such as the Salinas Grandes, Great Salt Lake and Tuz Gölü.

against an alternative product using a two-laver system

years against an alternative product using a two-layer system. years against an alternative product using a two-layer system.

We treated the left half of the wooden board with a The two squares in the middle show where the OUV DuroGrit color in one layer and the right half with an machine was active. On the left and right sides of alternative product using a two-layer system. As you the squares, you can still see the original color of the

# **Tough mechanical resistance**

conducted in our state-of-the-art laboratory. We nical resistance, maintaining its integrity and properformed a series of rigorous scrub tests on tective qualities even under strenuous conditions. DuroGrit, evaluating its performance relative to This outcome not only underscores the effectivecompeting products in the market.

The left half of each board was finished with DuroGrit and the right half finished with a competing product. A section of these boards was subjected to a mechanical brush, executing a reconditions and is instrumental in assessing the mechanical endurance of DuroGrit in comparison to alternatives.

To ensure wear resistance, extensive testing was dent that DuroGrit demonstrates superior mechaness of DuroGrit but also positions it as a leading solution in terms of durability and reliability.





The results of this test are quite revealing. It is evi-

# Patented **FibreGrit** Technology

player on the market. With our new patented tion this provides are revolutionary. FibreGrit Technology, we are once again proving our relevance in the wood protection sector. DuroGrit consists partly of long cellulose fibers from wood itself. These fibers are water-repellent, very strong and hard. This means that they make Thanks to this unique technology we can offer your coating harder, strengthening the wear resistance and making the product suitable for terraces, garden furniture, etc.

UV stabilizers. This allows us to add more UV sta- tomorrow's durable UV protection for your outbilizers, resulting in much better UV resistance. doors.



The product consists partly of long cellulose wood fibers.

These fibers form a grid which holds a large amount of UV stabilizers



Rubio Monocoat has always been an innovative The larger amount of UV blockers and the protec-

As a nice bonus, the texture of the product ensures that it won't drip on application, thanks to the extra fibers in the product.

a product with a natural look on wood that is extremely durable. It provides very good protection from UV light, while still being a very ecolo-In addition, these fibers form a grid to hold the gical product. Rubio Monocoat's DuroGrit really is



# Color Chart - 27 colors

# THE TRADITIONAL COLLECTION



Colors shown on pin The colors shown are for reference only and are not binding.

# **Color Effects and Maintenance Solutions**

# Unique Characteristics

- > 0% VOC
- > Reduces the solid content without changing the viscosity
- > Extends the drying time
- \* Easier to work with in hot conditions
- Reduces risk of overlaps
- > Easier spreadability on rough and porous species
- Reduces layer build-up during maintenance or when 2-layers are applied
- > Create an instant aged look by diluting a color from the Grey Collection with WoodCream Softener

# WoodCream Softener

WoodCream Softener is a product that allows you to decrease the color intensity of the WoodCream colors and create a more transparent or aged effect. WoodCream Softener is also used as a mix-in when performing a maintenance application of WoodCream.

Aged Effect



**BLUE GREY** 

### **Transparent Effect**



**BLUE GREY** + WoodCream Softene



CHARMING GREY

**CHARMING GREY** + WoodCream Softene